



## Brewery Membership Benefits

- **Industry Networking Opportunities**
  - Invited to all General Membership meetings (3 per calendar year)
    - Benefits of attending:
      - SDBG update on events/initiatives/programs
      - State of the state in the craft beer industry
- **Consumer and Community Impressions**
  - Company information & logo featured on SDBG website
  - Company information & location prominently displayed in SDBG map
    - 100,000+ maps distributed throughout San Diego County per year
    - Over 850 strategically located distribution points
      - Includes prominent areas within Petco Park, tourist centers, San Diego airport and craft beer-centric businesses
- **Feature Your Beer At Events**
  - Invited to all SDBG hosted and/or sponsored events throughout the year
- **Participate in San Diego Beer Week**
  - Invited to the San Diego Brewers Guild Festival (2 day official kick-off event for SDBW)
    - ~4,000 people in attendance sampling some of San Diego's finest craft beers
  - Opportunity to opt into a lottery for The Beer Garden at The Lodge at Torrey Pines for the official closing event of SDBW
  - Ability to submit events on SDBW website
    - Event(s) prominently featured on website with interactive calendar providing detailed information of each event