



SAN DIEGO BREWERS GUILD

P.O. Box 180696, Coronado, CA 92178 / (858) 581-7368 / sandiegbrewersguild.org



Affiliate Membership Benefits

- Industry Networking Opportunities
 - Invited to all General Membership meetings (3 per calendar year)
 - Benefits of attending:
 - SDBG update on events/initiatives/programs
 - State of the state in the craft beer industry
 - Ability to sponsor General Membership meetings with tiered pricing
 - Opportunity to reach core market of craft breweries in San Diego through SDBG Executive Director
- Consumer and Community Impressions
 - Company featured on SDBG website
 - Company name displayed in SDBG map
 - 100,000+ maps distributed throughout San Diego County per year
 - Over 850 strategically located distribution points
 - Includes prominent areas within Petco Park, tourist centers, San Diego airport and craft beer-centric businesses
- Participate in San Diego Beer Week
 - Priority opportunity to sponsor SDBW & 2-day Guild Festival
 - ~4,000 people in attendance sampling some of San Diego's finest craft beers